

DigiPrime® Icon 8010

BRAND FAMILY OVERVIEW DigiPrime® Icon primers are designed for converters who prepare substrates off-line, providing better runnability and cleanability, lower odor, and superior adhesion. These press-ready, water-based primers are designed for flexographic or gravure applications, and optimize most film and paper substrates. They are very stable in liquid form. Coated substrates have a shelf life of 12 months or more, and will not yellow or show degradation of print quality or adhesion.

USAGE It provides excellent adhesion of HP ElectroInk to uncoated, mottled, semi-gloss, and glossy paper grades and improves the rub resistance of Indigo ink without yellowing over time.

DESCRIPTION Primer for HP Indigo printability

PHYSICAL PROPERTIES The following properties are typical but should not be considered specifications:

Appearance:	Off-white liquid
Non-Volatile (%) :	18.0 - 20.0
pH:	9.0 - 11.0
Brookfield Viscosity (cps) :	100 max
Spindle Number:	1
RPM:	60
Shelf Life (months) :	The product has a shelf life of 12 months from date of manufacture when storage and handling instructions are followed.

SITE OF MANUFACTURE (and PRODUCT CODE) USA (DPI8010), Belgium (DPI8010.E)

APPLICATION DATA DigiPrime® Icon 8010 can be applied via flexo, gravure, coating system.

Revised 23 February 2023

The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

DigiPrime® Icon 8010

Americas

Michelman Inc.
Tel: +1 513 793 7766
Fax: +1 513 793 2504

Luxembourg

Michelman International SARL
Tel: +352 26 39 44 1
Fax: +352 26 39 44 80

Singapore

Michelman Asia-Pacific Pte. Ltd.
Tel: +65 6861 2822
Fax: +65 6861 2262

China

Michelman New Material
(Shanghai) Co., Ltd.
Tel: +86 21 3810 3800
Fax: +86 21 3810 3811

India

Michelman Private Limited
Tel: +91 22 6221 3800
Fax: +91 22 6221 3801/02

The facts stated and the recommendations contained herein are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of their accuracy is made because we cannot cover every possible application for our products nor anticipate every variation encountered in manufacturing equipment and methods. The products discussed are sold without warranty, express or implied and Seller disclaims any warranty of merchantability or fitness for a particular purpose in connection with the purchase of its products. It is recommended that purchasers conduct their own tests to determine the suitability of such products for their particular purpose. Seller shall not be liable for any injury, loss or damage, direct or consequential arising out of the use of or the inability to use the product. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent and our products are sold without warranty of non-infringement.

© 2025 MICHELMAN, INC. All rights reserved. ® Reg. U.S. Pat. TM Off.
All marks contained herein are registered or owned by Michelman, Inc.
Michelman is ISO 9001:2015 certified.